

**Iowa State University Library
Collection Development Policy
College of Business**

I. General Purpose

The Parks Library collection supports the research, teaching and curricular needs of faculty and graduate students in the College of Business. The collection also supports the needs of research centers associated with the College of Business.

II. History

Business curricula at Iowa State University started during the 1920s as Business Engineering in the Department of Economics. It remained a part of the Department of Economics and Sociology until 1955 when the Department of Industrial Administration was formed, headed by William H. Schramper. In 1980 the School of Business Administration was formed, and the College of Business Administration was established in 1984 with an enrollment of just over 2,100 students. The first BBA graduates of the College graduated in 1984. In 1985 the Regents approved a MBA program and the first MBA students were admitted.

The College continues to grow in significant ways. The Bacon Center for Ethics and the Pappajohn Center for Entrepreneurship were both established the 1990s. Students enrolled in the MBA program may complete their coursework through Saturday of evening program options. Enrollment of the College in 1999 was approximately 3,400 prebusiness and business majors and 220 in the MBA program.

The College is accredited by the International Association for Management Education (AACSB), the national business accrediting organization.

III. Iowa State University Program

Bachelors Degrees:

The major curricula offered for the bachelor of science (B.S) degree are accounting, finance, management, management information systems, marketing, production/operations management and transportation and logistics. There is also a secondary major in international business.

New entering students are enrolled in a pre-business curriculum that includes foundation courses in accounting, economics, business administration and statistics. Students must complete a minimum of 30 credits before being admitted to the professional program, after which they take a group of business core courses and then select their major area of study.

Masters Programs:

The College of Business offers an MBA degree in which students can specialize in the following areas: Accounting, Agribusiness, Finance, Human Resources, Information Systems, Manufacturing and Quality, and Marketing. The MBA program is offered as a full-time residential degree and also through Saturday and evening courses.

In addition to the MBA Program, the College also offers a Master of Science degree in Business, a Masters in Accountancy, and an interdisciplinary M.S. in Industrial Relations offered in cooperation with the departments of Economics, Management, Political Science, Psychology, and Sociology.

Research Centers:

Agribusiness

Dermot J. Hayes, Pioneer Chair in Agribusiness

Murray Bacon Center for Ethics

Established in 1993, the Bacon Center helps ISU students and Iowa firms understand ethical dilemmas of the present and future. Activities of the Center include Executive Training, Lecture Series and Research projects.

Pappajohn Center for Entrepreneurship

The ISU Pappajohn Center for Entrepreneurship has been established to become a nationally recognized creator of new companies with a focus in the areas of engineering, agriculture, and veterinary sciences.

Small Business Development Center

The SBDC conducts research, counsels, and trains business people in management, financing, and operating small businesses, and provides comprehensive information services and access to experts in a variety of fields.

IV. Subject Boundaries

There are economic treatments of subjects spread throughout the LC schedule but the major holdings for Economics are in Library of Congress classes HA through HF. The other main subject areas for economics-related material are as follows:

- J-JX: Economic aspects of political science.
- QA: Econometric methods and applied mathematics
- S: Economic aspects of Agriculture.
- T: Economic aspects of Technology.

The Economics curriculum makes use of government, legal and social sciences materials that are outside the scope of this collection policy.

V. General Collection Guidelines

- A. Linguistic: The language collected is primarily English, although no languages are excluded.
- B. Geographical Areas: Primary emphasis is on the United States. The collection is becoming increasingly international in scope with greater emphasis on emerging markets, especially the Pacific Rim countries, South America and Eastern Europe. No geographic areas are specifically excluded.
- C. Types of Materials Collected: Monographs, periodicals and other serial publications, statistical sources, directories, and other standard reference works are collected. Parks Library also collects many U.S. government documents (e.g. Bureau of Census), as well as publications from the World Bank, OECD and the International Monetary Fund.
- D. Format of Materials Collected: Materials are acquired in print, microform, compact disc, videotape and on the World Wide Web. The collection has become heavily weighted toward electronic and web-based information sources. Many electronic information sources that were available on compact disc have been replaced by web access. No format is excluded if the material is relevant to the collection
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VI. Specific Collection Guidelines

The main collection guideline for College of Business acquisitions is meeting the teaching, research, and outreach needs of the College of Business and its associated research centers. High priority is given to requests from faculty and students. The

emphasis is on the collecting of current literature. Materials are not duplicated unless there is a need for additional copies.

Approval plans are used to assist in the collection development process in individual departmental budgets. An available collecting tool is "New Books at Baker Library" from the Harvard Business School Library.

VII. Detailed Subject Areas

Collecting areas include: accounting, business economics, business ethics, business history, business policy and strategy, computer science as applied to business and management, entrepreneurship, finance, financial analysis, general management, international business, management communication, management science, marketing, operations research, organizational behavior, private equity, real estate, stock markets (including emerging markets), technological change and technology management and policy and transportation management and policy.

VIII. Other Resources Available

OCLC library holdings are accessed through their respective networked services to supplement the collection. Lexis/Nexis, Business and Company ASAP and other indexes and abstracts provide full-text, abstracted, and citation level material. As noted above in Format of Materials Collected, web sites are becoming dominant in the provision of information.

IX. Cross-references to Collection Policies

Agriculture Collection Development Policy
Economics Collection Development Policy
Sociology Collection Development Policy

X. Creation date

June 2000 Jeff Kushkowski

XI. Revision History

XII. LC Class(es), if applicable.

HA, HB, HC, HD, HE, HF, HG, HJ, HM, KF, QA

XIII. Bibliographer name

Jeff Kushkowski
Business and Economics Bibliographer

List of URLs:

College of Business
<http://www.bus.iastate.edu/>

ISU Pappajohn Center for Entrepreneurship
<http://www.isupjcenter.org/>

Murray G. Bacon Center for Ethics in Business
<http://www.bus.iastate.edu/centers/Bacon/BaconHome.htm>

New Books at Baker Library: Harvard Business School Library
<http://www.library.hbs.edu/bakerbooks/recent/>

Small Business Development Center
<http://www.iabusnet.org/sbdc/index.html>