

IOWA STATE UNIVERSITY

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RS 5/9/4

**Iowa State University
Office of University Marketing**

Records, 1988-[ongoing]

Descriptive summary

creator: Iowa State University. Office of University Marketing
title: Records
dates: 1988-[ongoing]
extent: 31.2 linear ft. (24 records center cartons)
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Administrative information

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Historical note

The Office of University Marketing was established in 1987 to provide unity and coordination of Iowa State University's colleges and departments when implementing marketing strategies for promotional advertisements. The main purposes of the Office of University Marketing are to develop and direct market research, create advertising themes, and to implement promotional campaigns.

The Office of University Marketing is the central resource for creating a unified visual identity, or university brand, in which every department has the same professional quality and look in their communications and publicity products. This office is responsible for reviewing and developing marketing proposals, estimating costs, writing promotional materials for both the media and print, and bringing the final promotional product through the publication and distribution stages.

University Marketing is also responsible for creating the standards for the visual identity program for the Iowa State Athletic Department. Every item distributed, from the tattoos and shopping bags given out at the Iowa State Fair, to the athletic apparel, mouse pads, banners, pennants, mugs, pens, and other miscellaneous items must meet the guidelines set forth by the Office of University Marketing.

Collection description

This collection (1993-[ongoing]) documents the Office of University Marketing's efforts to promote Iowa State University and its various departments and units. The records contain designs for banners, promotional materials, marketing strategies, marketing guidelines, and cost estimates as well as completed costs for a variety of University advertising projects. The materials in the collection include brochures, fliers, posters, and booklets. The records also contain artifacts such as buttons, which are housed in the Artifact Collection.

Organization

This collection is arranged chronologically.

Container list

Box	Folder	Title	Dates
12	10	Institute for Social and Behavioral Research Central Marketing Proposals	1988
1	1	Achievement and Recognition Scholarship - Materials	1993
1	2	Admissions - Advertisements (includes 15 color slides)	1993
1	3	Alumni Association - Calendar	1993
1	4	Athletics - Planner and Schedule Cards	1993
1	5	Biological Sciences Undergraduate Recruiting - Brochure	1993
1	6	Biotechnology Report - Cover	1993
1	7	Bystander - Advertisements	1993
1	8	Carrie Chapman Catt Campaign - Brochure	1993
1	9	Carrie Chapman Catt Center for Women and Politics - Brochure	1993
1	10	Center for Nutrition - Invitation	1993
1	11-14	Central Marketing – Proposals	1993
1	15	College of Business Master of Business Administration - Advertisements	1993
1	16	College of Business Masters of Business Administration ministrations Forum -Advertisements	1993
1	17	College of Business “The Prospectus” - Brochure (1 5x7 color photograph)	1993
1	18	College of Education - Cover	1993
1	19	College of Family and Consumer Sciences - Brochure	1993
1	20	College of Family and Consumer Sciences Career Planning and Placement - Brochure	1993
1	21	Commencement - Covers	1993
1	22	Commencement - Programs (47 2x3 b/w photographs) (1 of 2)	1993
1	23	Commencement - Programs (2 of 2)	1993
1	24	Curriculum Book - Brochure	1993
1	25	Disability Map	1993

Box	Folder	Title	Dates
1	26	Experience Iowa State - Brochure	1993
1	27	Fact Book (1 of 2)	1993
1	28	Fact Book (2 of 2)	1993
1	29	Faculty Development - Brochure (1 color slide)	1993
1	30	Faculty Retreat - Booklet	1993
1	31	Giving Opportunity at the Library - Brochure	1993
1	32	Guide to University Student Apartment Living - Brochure	1993
1	33	High School Visit - Poster (1 3x4 color photo)	1993
1	34	"How It Works" - Brochure (1 computer disk)	1993
1	35	"Improving Quality" - Brochure	1993
1	36	Inside Iowa State Design - Brochure Revisions	1993
1	37	Inside Iowa State - Tabloid	1993
1	38	Iowa State Center - Renovation Materials	1993
1	39	Iowa Stater - Tabloid	1993
1	40	Livestock Infectious Disease - Brochure	1993
1	41	Media Graphics - Materials	1993
1	42	Merit and Achievement - Brochure	1993
1	43	Minority Graduate Student - Recruitment Materials (24 4x5 color photographs, 13 color slides and 4 5x7 b/w photographs)	1993
1	44	News Source Directory - Advertisements	1993
1	45	"Odyssey of the Mind" Logo and T-shirt - Design	1993
1	46	Office of International Property - Materials	1993
1	47	Parents Fund - Newsletter	1993
1	48	Personnel Department "Job News" - Masthead	1993
1	49	Physics and Astronomy - Brochure	1993
1	50	Plant Introduction Station - Brochure	1993
2	1	President - Christmas Cards	1993
2	2	Presidential Lecture Series - Brochure	1993
2	3	Reiman Gardens at Iowa State University - Brochure	1993

Box	Folder	Title	Dates
2	4	Residence - Brochure Revisions	1993
2	5	Spring Convocation - Information	1993
2	6	Spring Faculty Convocation - Information(1 of 2)	1993
2	7	Spring Faculty Convocation - Information (2 of 2)	1993
2	8	Study in the History of Technology and Science - Brochure	1993
2	9	"Technology and Science Within American Culture 1830-1950" - Brochure	1993
2	10	University Bands - Stationary (1 8x10 color photograph)	1993
2	11	University Bookstore - Catalog	1993
2	12	University Extension Garden - Calendar	1993
2	13	University Relations - Annual Report	1993
Map	Case	University Marketing Promotional Posters	1993-2003
2	50	Food Safety - Letterhead	1994
2	14	Admissions "It Works" - Brochure	1994
2	15	Agriculture and Biosystems Engineering Graduate Student Recruitment - Brochure	1994
2	16	Agriculture - Annual Report	1994
2	17	Alumni Association Endowment Campaign - Brochure	1994
2	18	Athletics - Poster Design	1994
2	19	Professional Studies in Education - Brochure	1994
2	20	Campus Visit - Folder	1994
2	21	Carillon - Brochure	1994
2	22	Case Statement Athletic Complex - Brochure	1994
2	23	Catt - Insert for Inside Iowa State	1994
2	24	Center for Nutrition - Invitation	1994
2	25	Central Marketing Proposals	1994
2	26	Choral Activities - Brochure	1994
2	27	Chronicle of Higher Education Director -Advertisements	1994
2	28	Chronicle of Higher Education Diversity -Advertisements	1994
2	29	College of Veterinary Medicine - Brag Book	1994

Box	Folder	Title	Dates
2	30	Commencement - Certificates	1994
2	31	Commencement - Cover	1994
2	32	Commencement - Program (1 5x7 b/w photograph)	1994
2	33	Commencement - Program and Cover	1994
2	34	Communication Recruitment -Advertisements	1994
2	35	Communication Specialist -Advertisements	1994
2	36	Convocation - Award Certificates	1994
2	37	Convocation - Program (4 computer disks) (1 of 2)	1994
2	38	Convocation - Program (11 2x3 b/w photographs) (2 of 2)	1994
2	39	Convocation Spring - Program (3 computer disks)	1994
2	40	Department of Public Safety -Advertisements	1994
2	41	Des Moines Register -Advertisements	1994
2	42	Design - Portfolio Folder	1994
2	43	Director of University Relations -Advertisements	1994
2	44	Economics Graduate - Brochure	1994
2	45	Engineering - Newsletter	1994
2	46	Engineering Teaching and Research - Brochure	1994
2	47	"Experience Iowa State" - Brochure	1994
2	48	Fact Book	1994
2	49	Financial Aid - Handbook	1994
3	1	Football - Poster	1994
3	2	Gary Sutton -Advertisements	1994
3	3	General Photo Scouting - Materials	1994
3	4	Graduate College Viewbook - Materials (16 color slides)	1994
3	5	Graduate Program in Rhetoric and Professional Communication - Poster	1994
3	6	Graduate Student Information - Brochure	1994
3	7	Graphic Standards Press Check - Manual	1994
3	8	"Guide To" -Advertisements	1994
3	9	Help Van - Brochure	1994

Box	Folder	Title	Dates
3	10	High School Information Request - Poster	1994
3	11	High School - Newsletter	1994
3	12	High School Visit - Poster	1994
3	13	Hot Buttons - Materials	1994
3	14	"How it Works" - Brochure (1 computer disk)	1994
3	15	Information for International Students - Brochure	1994
3	16	Inside Iowa State - Dean's Tabloid	1994
3	17	Intensive English and Orientation Program - Brochure	1994
3	18	International Applicants - Booklets	1994
3	19	Iowa State Band - Materials	1994
3	20	Iowa State Fair Themes - Information	1994
3	21	Iowa State Foundation - Advertisements	1994
3	22	Iowa State - Podium Signs	1994
3	23	Iowa Stater - Information	1994
3	24	Lawyers Association - Certificates	1994
3	25	Legacy Recruitment Affairs - Brochure	1994
3	26	Library 2 Millionth Celebration - Invitation	1994
3	27	Library 2 Millionth Celebration - Program	1994
3	28	Library 2 Millionth Solicitation - Material	1994
3	29	Library 2 Millionth Volume and Women in Science and Engineering Exhibit - Brochure	1994
3	30	Loess Hills Educational - Guide	1994
3	31	Marching Band - Logo	1994
3	32	Marketing - Brochure	1994
3	33	Marketing Management - Advertisements	1994
3	34	Masters of Business Advertisements ministration Forum - Advertisements	1994
3	35	Masters of Business Advertisements ministration - Promotional Plan	1994

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Box	Folder	Title	Dates
3	36	Masters of Business Advertisements ministration - Promotional Plan (2 of 2)	1994
3	37	Media Graphics For Assistant Director -Advertisements	1994
3	38	Payroll Checks - Nameplate	1994
3	39	New Employee Orientation - Brochure	1994
3	40	"Odyssey of the Mind" -Advertisements	1994
3	41	Orientation - Invitation	1994
3	42	Orientation Parent Handbook - Materials	1994
3	43	Orientation Slide Show - Materials	1994
3	44	President's Assistant -Advertisements	1994
3	45	President's Breakfast - Invitation	1994
3	46	President - Holiday Card	1994
3	47	President's Public Relations Packet - Information	1994
3	48	Reiman Gardens - Sign	1994
3	49	Residence Hall - Brochure	1994
3	50	"Ring of Life" - Brochure	1994
3	51	Spring Classes - Schedule	1994
3	52	Schedules for Incoming Freshman - Booklet	1994
3	53	Sports Medicine at Iowa State - Brochure	1994
3	54	Spring Commencement - Honorary Certificate	1994
3	55	Spring Convocation - Program	1994
4	1	Summer Commencement - Program	1994
4	2	Summer Session - Program(1 of 3)	1994
4	3	Summer Session - Program(2 of 3)	1994
4	4	Summer Session - Program (3 of 3)	1994
4	5	Target Membership - Mailings	1994
4	6	Theoretical Physics Institute - Brochure	1994
4	7	University Bookstore - Catalog	1994
4	8	University Extension - Brochure	1994

Box	Folder	Title	Dates
4	9	University Relations - Map	1994
4	10	University Student Apartment Community - Calendar	1994
4	11	Veterinary Medicine - Annual Report	1994
4	12	Veterinary Medicine Rural and General Practice Option - Brochure	1994
4	13	Viewbook - Materials	1994
4	14	Visual ID - Manual	1994
4	15	WOI Radio Quarterly - Newsletter	1994
4	16	WOI - Stationary	1994
4	17	Women's Science and Engineering - Brochure	1994
4	18	Women's Studies - Program	1994
4	19	4-H Capital Campaign- Materials	1995
4	20	Admissions Viewbook - Materials	1995
4	21	Agricultural Education Recruitment -Brochure	1995
4	22	Airport Layout advertising -Advertisements	1995
4	23	Athletic Endowment - Brochure	1995
4	24	Athletic I.D. Implementation - Materials	1995
4	25	Athletic - Letterhead	1995
4	26	Athletic New Turf Campaign - Brochure	1995
4	27	Athletic - Schedule Cards	1995
4	28	Athletic Visual Identity Design - Information	1995
4	29	Board Room - Banners	1995
4	30	Biotechnology Directory - Cover (1of 2)	1995
4	31	Biotechnology Directory - Cover (2 of 2)	1995
4	32	Carrie Chapman Catt Dedication - Brochure and Invitation	1995
4	33	Carrie Chapman Catt Dedication - Communication Pieces	1995
4	34	Central Marketing - Cost Sheet	1995
4	35	University Colleges and Departments Central Marketing - Proposals	1995
4	36	Chronicle for Higher Education - Brochure	1995

Box	Folder	Title	Dates
4	37	College of Business - Faculty Profiles	1995
4	38	College of Design 2000 - Brochure	1995
4	39	College of Education General - Brochure	1995
4	40	College of Family and Consumer Science - Brochure	1995
4	41	College of Family and Consumer Science Career Day - Brochure	1995
4	42	College of Family and Consumer Science - Pre-transfer advising Publications	1995
4	43	Commencement - Covers	1995
4	44	Community Health - Brochure	1995
4	45	Companion Animal - Brochures	1995
4	46	Computer Science Graduate - Poster	1995
4	47	Construction Signage Graphic Standards -Guidelines	1995
4	48	Convocation - Tabloid and Certificates	1995
4	49	County Extension - Signage	1995
4	50	Cyclone Retailer Recognition - Program	1995
4	51	Department of Health and Human Performance - Brochures (includes 1 computer disk)	1995
4	52	Department of Music - Poster	1995
4	53	Education Curriculum and Instruction Graduate - Program	1995
4	54	Education Fact Book - Booklet	1995
4	55	Elwood - Banners	1995
5	1	Engineering - Brag Book	1995
5	2	Engineering Teaching and Research Complex - General Brochure	1995
5	3	Entomology - Undergraduate Recruitment Poster	1995
5	4	Experience Iowa State - Brochure	1995
5	5	Experience Iowa State Days - Podium Sign	1995
5	6	Experimental Psychology - Informational Sheet	1995
5	7	Extended and Continuing Education - Catalog	1995
5	8	Extended and Continuing Education Courses - Brochure	1995

Box	Folder	Title	Dates
5	9	Extended Graphic Standard - Brochure	1995
5	10	Extension Mission Statement - Brochure	1995
5	11	Fact Book - Booklet	1995
5	12	Family and Consumer Science - Samples for Brochure	1995
5	13	Financial Aid Handbook - Cover	1995
5	14	Football - Poster	1995
5	15	Future of College Design - Brochure	1995
5	16	Graduate College General - Catalog	1995
5	17	Hilton Chair - Announcement Program	1995
5	18	Hilton - Flyer	1995
5	19	Hixson Award - Brochures	1995
5	20	"How it Works" - Brochure	1995
5	21	Human Development and Family Studies Recruitment - Poster	1995
5	22	Industrial Education and Technology Graduate - Recruitment Poster	1995
5	23	Inside Iowa State Alumni Awards Information	1995
5	24	Intensive Livestock Research Facility -Brochure	1995
5	25	Interdepartmental Graduate Study in Biological Sciences - Brochure (includes 1 computer disk)	1995
5	26	Iowa Plant Production Microbiology -Advertisements (includes 1 computer disk)	1995
5	27	Iowa Research Council - Brochure	1995
5	28	Iowa State - Card Design	1995
5	29	Iowa State Chamber Singers - Certificates	1995
5	30	Iowa State Media Guide for Faculty - Information	1995
5	31	Iowa State - Podium Signs	1995
5	32	Iowa State - Purchasing Card	1995
5	33	Iowa State Theater - Brochure	1995
5	34	Iowa State - Web Page	1995
5	35	Iowa Stater - Tabloid	1995

Box	Folder	Title	Dates
5	36	IPRT - Logo	1995
5	37	Kiosk - Stickers Identity and Screensavers	1995
5	38	Letter Winners Club - Brochure	1995
5	39	Library - Holiday Card	1995
5	40	Mary Louise Smith Dinner -Advertisements	1995
5	41	Mary Louise Smith - Brochure	1995
5	42	Master of Business Advertisements ministration - Newspaper advertisements	1995
5	43	Minority Affairs - Brochure	1995
5	44	National Collegiate Athletic Association - Report Cover for Self Study Report	1995
5	45	National Hispanic Institute - Brochure (includes 2 5x7 b/w photographs)	1995
5	46	"Odyssey of the Mind" - Map	1995
5	47	"Odyssey of the Mind" - Pogs and Enclosure (includes pogs)	1995
5	48	Orientation Welcome - Materials (1 of 2)	1995
5	49	Orientation Welcome - Materials (2 of 2)	1995
5	50	Planned Giving - Booklet	1995
5	51	Plaza of Heroines Roll - Cover	1995
5	52	President - Holiday Card	1995
5	53	Presidential Scholarship - Brochure	1995
5	54	Presidential Visit - Brochure	1995
5	55	Pre-Vet - Student Handbook	1995
5	56	Professional Studies - Reprint	1995
5	57	Psychology Graduate Program - Brochure(1 of 2)	1995
5	58	Psychology Graduate Program - Brochure (2 of 2)	1995
5	59	Psychology Stand Alone - Program Sheets	1995
5	60	Recreation Services - Logo	1995
6	1	Regents Faculty Excellence Award - Certificates	1995
6	2	Reiman Gardens - Banner	1995

Box	Folder	Title	Dates
6	3	Reiman Gardens - Brochure (includes 1 computer disk)	1995
6	4	Reiman Gardens - Business Cards	1995
6	5	Reiman Gardens Extension - Fact Sheet	1995
6	6	Reiman Gardens General - Brochure	1995
6	7	Religious Studies - Flyer	1995
6	8	Rose Logo for Carrie Chapman Catt Center - Logo	1995
6	9	Saturday Master of Business Advertisements ministration Meeting -Advertisements	1995
6	10	Schedule of Classes - Cover	1995
6	11	South Duff - Banners	1995
6	12	Special Events - Materials	1995
6	13	Spring Commencement - Covers	1995
6	14	Spring Convocation - Program	1995
6	15	Strategic Planning - Brochure	1995
6	16	Student Employment Center- Brochure	1995
6	17	Student Housing - Brochure	1995
6	18	Summer Commencement - Covers	1995
6	19	Travel Card -Materials	1995
6	20	Turf T-shirt Design -Materials	1995
6	21	U-Bill Access Plus - Inserts	1995
6	22	University Bookstore - Catalog	1995
6	23	University Catalogs - Cover Designs	1995
6	24	Vehicle Graphics - Information	1995
6	25	Veterinary Medicine Annual Recognition Endowment - Brochure	1995
6	26	Veterinary Medicine Bas Relief Restoration Campaign - Brochure	1995
6	27	Veterinary Medicine Graduate Admissions - Booklet (1 of 2)	1995
6	28	Veterinary Medicine Graduate Admissions - Booklet (2 of 2)	1995

Box	Folder	Title	Dates
6	29	Vice President of Student Affairs - Orientation Video	1995
6	30	"Voices of Influence" - Brochure	1995
6	31	Women's Basketball and Men's Wrestling - Poster	1995
6	32	25 th Anniversary of Women's Golf at Iowa State - Poster	1996
6	33	8 Week Evening Course - Brochure	1996
6	34	Atanasoff-Berry Computer - Brochure	1996
6	35	Academic Success Center - Brochure	1996
6	36	Access Plus - Bookmark	1996
6	37	Access Plus Homepage - Art Work	1996
6	38	Access Plus - Web Screens	1996
6	39	Admissions Press Check - Materials	1996
6	40	Admissions - Nameplate and Campus Map	1996
6	41	Adult Student - Bulletin	1996
6	42	African American Studies Program - Brochure	1996
6	43	Agriculture and Biosystems Engineering - Folder	1996
6	44	Airport Display on Concourse - Information	1996
6	45	Airport Kiosk Unveiling - Invitation	1996
6	46	Art on Campus "Timeless Treasures" - Brochure	1996
6	47	Athletics Big 12 - Stationary	1996
6	48	Bachelor Of Liberal Arts - Brochure and Information	1996
6	49	Big 12 - Media Kit	1996
6	50	Business Partnerships for Student Recruitment - Video	1996
6	51	Capitol Campaign "To Become the Best" - Brochure	1996
6	52	Cash to Card -Advertisements	1996
6	53	Catt Summer Workshop - Brochure	1996
6	54	Chemistry Institute - Brochure	1996
6	55	Child Care Groundbreaking - Information	1996
6	56	College Identity Piece - Materials	1996
6	57	College of Business - Annual Report	1996
6	58	College of Business - Brochure (includes 3 color slides)	1996

Box	Folder	Title	Dates
6	59	College of Business - Home Page	1996
6	60	College of Education Project Opportunity - Proposals	1996
7	1	College of Family And Consumer Science Business - Brochure	1996
7	2	College of Veterinary Medicine Rural And General Practice Option - Brochure	1996
7	3	Communication - Building Signage	1996
7	4	Computer Science Recruitment - Poster	1996
7	5	Continuing Education - Podium Sign	1996
7	6	Cyclone Center - Graphics	1996
7	7	Dean of Students - Materials	1996
7	8	Department of English Graduate Program - Booklet	1996
7	9	Education - Fact Book	1996
7	10	Education - Marketing Proposals	1996
7	11	Educational Admission - Brochure	1996
7	12	Egypt - Visit Card and Materials	1996
7	13	Engineering - Marketing Proposals	1996
7	14	Engineering Week -Advertisements	1996
7	15	Enrollment Services Campus Tour - Video	1996
7	16	"Experience Iowa State" - Brochure	1996
7	17	"Experience Iowa State" Days - Brochure	1996
7	18	Extended Continuing Education - Cover	1996
7	19	Extension Affairs Iowa State Center Image - Brochure	1996
7	20	Fall Commencement - Program	1996
7	21	Financial Aid - Bookmark and Display	1996
7	22	Football - Poster	1996
7	23	Foundation - Marketing Proposals	1996
7	24	Friends of Music - Brochure	1996
7	25	Graduate Study Viewbook -Advertisements missions Booklet	1996
7	26	Higher Education Student Program - Brochure	1996

Box	Folder	Title	Dates
7	27	Historical Marker Project - Brochure	1996
7	28	History of Technology and Science - Brochure	1996
7	29	Hixson - Brochures Revisions	1996
7	30	D. Gale Johnson - Honorary Certificate	1996
7	31	"How it Works" - Brochure	1996
7	32	I.D. Badges -Materials	1996
7	33	International Applicants - Information	1996
7	34	Interdepartmental Graduate Study in Life Science - Brochure	1996
7	35	Iowa State Card - Information(1 of 4)	1996
7	36	Iowa State Card - Information (includes 1 computer disk) (2 of 4)	1996
7	37	Iowa State Card - Information (3 of 4)	1996
7	38	Iowa State Card - Information (4 of 4)	1996
7	39	Iowa State - Directory Cover	1996
7	40	Iowa State - Guest Card	1996
7	41	Iowa State - Nameplate	1996
7	42	Iowa State Seal for University of Iowa Football - Program	1996
7	43	Iowa Stater - Tabloid	1996
7	44	IPRT Atanasoff - Certificates	1996
7	45	Kiosk - Map (includes 2 computer disks)	1996
7	46	Lake Laverne - Banners	1996
7	47	"Land of Fragile Giants" - Reception Invitation	1996
7	48	Leadership Opportunities - Brochure	1996
7	49	Liberal Arts and Science Chautauqua - Brochure	1996
7	50	Liberal Arts and Science - Donor Announcement	1996
7	51	Liberal Arts and Science - Enclosure Card	1996
7	52	Library Bookplate Promotion - Information	1996
7	53	Marching Band Uniform Design - Information	1996
7	54	Math Department - Brochures	1996
7	55	Minority Student Affairs - Revision	1996

Box	Folder	Title	Dates
7	56	M. L. Smith - Dinner Invitation	1996
7	57	Neal Smith - Invitation	1996
7	58	News Service - Sourcebook	1996
7	59	"Odyssey of the Mind" - Banners	1996
7	60	Palmer Human Development and Family Studies Building - Brochure	1996
8	1	Physics and Astronomy Graduate - Study Book (1 of 2)	1996
8	2	Physics and Astronomy Graduate - Study Book (2 of 2)	1996
8	3	Physics Institute Portfolio - Cover Design	1996
8	4	President - Holiday Card	1996
8	5	Presidential Breakfast - Lunch Flyer	1996
8	6	Presidential - Report Card	1996
8	7	Recruitment Brochure for Business Classes - Brochure	1996
8	8	Regents Resolution - Certificates	1996
8	9	Regents Staff Excellence Certificate Program - Information	1996
8	10	Reiman Gardens - Brochure	1996
8	11	Retailer Newsletter	1996
8	12	Saturday Masters of Business Advertisements ministration Forum -Brochure	1996
8	13	Speaker's Bureau - Flyer and Guide	1996
8	14	Special Events Advertisements for Ames Visitor's Guide - Advertisements	1996
8	15	Special Events Promotion Packaging - Materials	1996
8	16	Spring Commencement Honorary Degree - Materials	1996
8	17	Spring Convocation - Program (1 of 2)	1996
8	18	Spring Convocation -Program (2 of 2)	1996
8	19	Spring Convocation - Certificates	1996
8	20	Spring Convocation - Photographs (41 b/w photographs)	1996
8	21	State Fair - Homepage and Exhibit	1996
8	22	Student Employment Center - Brochure	1996

Box	Folder	Title	Dates
8	23	Student of the Year -Certificates	1996
8	24	Summer Orientation - Materials	1996
8	25	Summer Session - Materials	1996
8	26	Trademark Office - Information	1996
8	27	University Bookstore -Advertisements Campaign	1996
8	28	University Bookstore - Catalog	1996
8	29	University Honor Program - Brochure	1996
8	30	University Relations Iowa Economy - Brochure	1996
8	31	User Guides to Buildings - Guides	1996
8	32	Vehicle Signage - Templates	1996
8	33	Veterinary Pathology - Brochure	1996
8	34	Visitor Information Booth - Materials	1996
8	35	"We Can Help You Reach Your Goals" - Brochure	1996
8	36	Women in Science and Engineering - Brochure	1996
8	37	Women's 25 th Anniversary Golf Luncheon - Program	1996
8	38	Women's Volleyball, Basketball and Men's Wrestling - Posters	1996
8	39	"Your Farm" - Publication	1996
8	40	Atanasoff-Berry - Computer Invitation	1997
8	41	Atanasoff-Berry Computer Replica - Mouse Pad and Sticker	1997
8	42	Atanasoff-Berry Computer / NASULGC - Brochure	1997
8	43	Accelerated Evening Courses - Brochure	1997
8	44	Accelerated Spring Courses - Brochure	1997
8	45	ACT - Applications for Admissions	1997
8	46	Ames Community Visitor's Bureau - Postcard	1997
8	47	Admissions - Application	1997
8	48	Admissions - Envelops	1997
8	49	Admissions Parking Permit - Information	1997
8	50	Admissions Pennants - Information	1997

Box	Folder	Title	Dates
8	51	Agriculture and Biosystems Engineering -Advertisements	1997
8	52	Agriculture - Note card	1997
8	53	Alumni Association Student Membership - Information	1997
8	54	Ames Bond - Brochure	1997
8	55	Ames Chamber Directory -Advertisements	1997
8	56	Ames Chamber Guide -Advertisements	1997
8	57	Ames Tribune -Advertisements	1997
8	58	Ames Tribune Orientation Guide - Map and Visitor's Guide	1997
8	59	Ames VIP - Program	1997
8	60	Ames/ Iowa State - Meeting Planner	1997
8	61	Athletic - Logo Conversion Sheets	1997
8	62	Barbara Forker Building Renaming Festivities - Materials	1997
8	63	Biotech - Brochure Cover (1 of 2)	1997
8	64	Biotech - Brochure Cover (2 of 2)	1997
8	65	Black Culture Center - Invitation	1997
9	1	Brochure Formats - Information	1997
9	2	Campus Map - Information	1997
9	3	Campus Visit - Planner Revised	1997
9	4	Cash Cards -Advertisements	1997
9	5	Center for Designing Foods to Improve Nutrition - Brochures	1997
9	6	Central Marketing Funds - Guidelines	1997
9	7	Child Care Center Dedication - Invitation	1997
9	8	Communication Building Directory - Revision	1997
9	9	Engineering Week -Advertisements	1997
9	10	"Excellence in Our Midst" - Brochure	1997
9	11	"Experience Iowa State" - Brochure	1997
9	12	Extended and Continuing Education - Cover	1997
9	13	Extension - Report	1997

Box	Folder	Title	Dates
9	14	Fact Book - Cover	1997
9	15	Farm Bureau Pavilion Campus Map Revised	1997
9	16	Fair - Bookmark and Card Revisions	1997
9	17	Football - Poster	1997
9	18	Graduate Study - Viewbook (1 of 2)	1997
9	19	Graduate Study - Viewbook (2 of 2)	1997
9	20	Help Center - Flyer	1997
9	21	Hixson Opportunity Awards - Brochure	1997
9	22	Honorary Degree - Certificate	1997
9	23	Honorary Degree Fall - Information	1997
9	24	"Discover Your Best Abilities" - Honors Brochure	1997
9	25	Honors Program - Post Card	1997
9	26	International Students - Information Sheet	1997
9	27	Inside Iowa State - Redesign Materials	1997
9	28	Intensive English Spanish -Advertisements (1 computer disk)	1997
9	29	Interactive Campus Map - Materials	1997
9	30	International Undergraduate Admission - Application	1997
9	31	Iowa State Card Holders - Questions and Application	1997
9	32	Atanasoff-Berry Computer Display - Nameplate	1997
9	33	Iowa Stater Winter - Materials	1997
9	34	"It's A Fact" - Book	1997
9	35	Jack Trice Stadium Scoreboard - Signage	1997
9	36	Kiosk - Map Revision	1997
9	37	Lake LaVerne - Banners	1997
9	38	Learning Community - Flyer	1997
9	39	Legislative Card Graduate Assistants - Information (1 computer disk)	1997
9	40	Leopold Advertisements For Award Entry Center Campaign - Information	1997
9	41	Leopold Center - Brochure	1997

Box	Folder	Title	Dates
9	42	Library - Post-It Note	1997
9	43	Loan Management - Brochure	1997
9	44	Memphis Headliner -Advertisements	1997
9	45	Men's' Basketball - Schedule Poster	1997
9	46	Nameplate Seal Combination - Information	1997
9	47	Nature Magazine -Advertisements for the Vice Provost	1997
9	48	New Faculty - Brochure	1997
9	49	On Campus Evening Courses - Brochure	1997
9	50	On Campus Evening Courses -Advertisements and Map	1997
9	51	Parent Association Blanket - Information (1 3x5 color photograph)	1997
9	52	Pay Plan Revised - Brochure	1997
9	53	Performing Arts - Inserts	1997
9	54	Phone Directory - Cover	1997
9	55	President - 5 year Report - Information (1 of 2)	1997
9	56	President - 5 year Report - Information(2 of 2)	1997
9	57	President - Holiday Card	1997
9	58	President's Leadership Class - Directory	1997
9	59	Reciprocal Meat Conference - Banners	1997
9	60	Regents Faculty Excellence Award - Program	1997
9	61	Registrar's Office -Campus Map	1997
9	62	Research and Development -Advertisements (1 computer disk)	1997
9	63	Residence Hall - Certificate of Service	1997
9	64	Roy J. Carver Scholarship - Program	1997
9	65	Saturday and Evening Courses Schedule - Cover	1997
10	1	Saturday Masters of Business Advertisements ministration -Advertisements	1997
10	2	Schedule of Classes - Cover Designs	1997
10	3	Scholars and Leadership Recognition Ceremony - Invitation	1997

Box	Folder	Title	Dates
10	4	Scholarships for Entering Freshmen - Brochure	1997
10	5	Science Fair - Brochure	1997
10	6	Science Fair Certificates Booth Cards - Banners and Signage	1997
10	7	Science Fair - Evaluation Forms and Signage	1997
10	8	Science Fair Ribbons Exhibitors Guide - Program	1997
10	9	Science Fair Winners -Advertisements	1997
10	10	Seed Science Addition - Program	1997
10	11	Speakers Bureau - Cover Sheet	1997
10	12	Spring Convocation - Program (1 of 2)	1997
10	13	Spring Convocation - Program (2 of 2)	1997
10	14	Spring Convocation - Certificates	1997
10	15	State Fair T-shirts - Display Backboard	1997
10	16	Strategic Plan - Cover/ Insert Revised	1997
10	17	Strategic Planning Benchmark - Insert	1997
10	18	Student and Scholars and Leaders - Invitation	1997
10	19	Student Employee of the Year - Certificate	1997
10	20	Student Employment Center -Advertisements for Iowa State Daily	1997
10	21	Student Employment Center - Bookmark	1997
10	22	Student Employment - Poster	1997
10	23	Student Health Center - Invitation, Envelop, and Employment Poster	1997
10	24	Student Scholars and Leaders - Program and Certificates	1997
10	25	Summer Session - Brochure	1997
10	26	Summer Session Completed Projects - Information (1 of 2)	1997
10	27	Summer Session Completed Projects - Information (2 of 2)	1997
10	28	Summer Session T- shirt - Materials	1997
10	29	Terms and Conditions - Brochure	1997
10	30	Thank You - Banner	1997

Box	Folder	Title	Dates
10	31	Theilen Resolution - Information	1997
10	32	Trademark Licensing - Brochure Revisions	1997
10	33	Training and Development Overview - Brochure	1997
10	34	Trice -Advertisements	1997
10	35	International Undergraduate Financial Statement - Information	1997
10	36	University Bookstore - Catalog	1997
10	37	University Catalog Information (7 4x3 Navy Cadets color photographs and 10 3x4 Navy Cadets photographs)	1997
10	38	University Marketing - Web Page	1997
10	39	University Relations Marketing - Web Page	1997
10	40	University Vehicle - Signage	1997
11	1	Value Statement Design - Materials	1997
11	2	Visitor Information - Booth Materials	1997
11	3	Visitor Information - Booth Map	1997
11	4	Volleyball - Poster	1997
11	5	Waterloo Courier -Advertisements	1997
11	6	Web Homepage - Redesign	1997
11	7	Web Reminder - Flyer	1997
11	8	Des Moines - Welcome Banner	1997
11	9	Welcome to Ames -Advertisements and Brochure	1997
11	10	Welcome to Ames - Brochure	1997
11	11	WHO - Billboard and Nameplate	1997
11	12	WOI - Logo	1997
11	13	WOI - Radio Advertisements	1997
11	14	Women's Basketball - Poster	1997
11	15	Young Women's Conference -Advertisements	1997
11	16	Yungclass - Christmas Photograph	1997
11	17	Yungclass - Postcard	1997
11	18	12 Month Payment Plan - Brochure	1998

Box	Folder	Title	Dates
11	19	12 Payment Plan - Revisions	1998
11	20	Academic Success Center - Brochure	1998
11	21	Accelerated Evening Courses -Advertisements	1998
11	22	Admissions "Counselor Coming" - Poster	1998
11	23	Admissions -Advertisements	1998
11	24	Admissions - Banner Stand	1998
11	25	Admissions - CD and Postcard	1998
11	26	Admissions - Map U. S.	1998
11	27	Admissions Nexus -Advertisements	1998
11	28	Admissions Post Card Revised and Brochure	1998
11	29	Adult Student - Brochure	1998
11	30	Agriculture Career Guidance - Brochures	1998
11	31	Agriculture Study Abroad Program - Brochure	1998
11	32	Airport Displays Design - Materials	1998
11	33	Alcohol Prevention Media Campaign - Brochure	1998
11	34	Ames Chamber Midwest Region - Map	1998
11	35	Ames Community Visitors Bureau - Brochure	1998
11	36	Ames Community Visitors Bureau - Meeting Planners	1998
11	37	Anderson and Erickson Ice Cream - Poster for State Fair (1 3x4 color Photograph)	1998
11	38	Army Post - Map Revisions	1998
11	39	Atanasoff Presentation - Banners and Display	1998
11	40	Athletic Mark - Color Composite Sheet	1998
11	41	Athletics Illustration - Recruiting Materials	1998
11	42	Athletics' Campaign - Materials	1998
11	43	Auto Window - Nameplate Decal	1998
11	44	Bachelor of Liberal Studies - Brochure	1998
11	45	Baymont Iowa State - Map	1998
11	46	Biotech Faculty - Directory	1998
11	47	Business Carver Services - Brochure	1998

Box	Folder	Title	Dates
11	48	Business College Women's Conference -Advertisements	1998
11	49	Business College Young Women's Conference - Brochure	1998
11	50	Final Production Campus Directory Signage - Information	1998
11	51	Campus Visit - Planner Revisions	1998
11	52	Campus Visitors - Folder Revision	1998
11	53	Carver - Certificate	1998
11	54	Carver Event - Posters	1998
11	55	Carver Events - Brochure	1998
11	56	Carver Exhibit -Brochure (8 8x10 b/w photographs and 2 5x7 b/w photographs)	1998
11	57	Carver Montage - Materials	1998
11	58	Carver Sculpture Dedication and Carver Montage - Materials	1998
11	59	Carver T-shirts - Materials	1998
11	60	Cash Card - Stickers	1998
11	60	Catalog - Covers	1998
11	61	Center for Teaching Excellence Teaching Awards - Brochure	1998
11	62	Central Marketing - Meetings	1998
11	63	Central Marketing Proposals -Advertisements missions New Student Days	1998
11	64	Agriculture - Central Marketing Proposals	1998
11	65	Agriculture Articulation Sheets - Central Marketing Proposals	1998
12	1	Central Marketing Proposals - Agriculture Dinner	1998
12	2	Business - Central Marketing Proposals	1998
12	3	Business and Finance University Billing Statement - Central Marketing Proposals	1998
12	4	College of Family and Consumer Sciences - Central Marketing Proposals	1998
12	5	CTE (Certification Test and Evaluation) - Central Marketing Proposals - Newsletter and Table Display	1998

Box	Folder	Title	Dates
12	6	Education - Central Marketing Proposals	1998
12	7	Engineering - Central Marketing Proposals	1998
12	8	Health and Human Performance - Central Marketing Proposals - Brochures and Inserts	1998
12	9	Industrial Technology - Central Marketing Proposals - Brochure for Employers/Internships	1998
12	11	Liberal Arts and Sciences -Central Marketing Proposals	1998
12	12	National Demand for Teachers in Family Consumer Sciences Department - Central Marketing Proposals - Brochure	1998
12	13	Central Marketing Proposals - Project Opportunities in Education	1998
12	14	Provost Office - Central Marketing Proposals	1998
12	15	Central Marketing Proposals - University Advertisements in Iowa State Daily	1998
12	16	University Museums - Central Marketing Proposals - Promotional Brochures	1998
12	17	Veterinary Medicine - Central Marketing Proposals	1998
12	18	Vice President of Business and Finance Central Marketing Proposals - Brochures	1998
12	19	Vice President of External Affairs Central Marketing Proposals	1998
12	20	Vice President of Student Affairs Central Marketing Proposals	1998
12	21	Certificate Samples	1998
12	22	College of Family and Consumer Science " Facts " - Brochure	1998
12	23	Chronicle and Register -Advertisements Formats	1998
12	24	College of Education - Web Pages Images	1998
12	25	College View - CD Proofs and Brochure	1998
12	26	Communications -Advertisements Template	1998
12	27	Computer Science - Poster Revisions	1998
12	28	Computer Science - Recruitment Poster	1998
12	29	"Concert on the Green" - Brochure	1998

Box	Folder	Title	Dates
12	30	Conference Services - Campus Map	1998
12	31	Conference Services University/ Ames - Marketing Proposals	1998
12	32	Conservations with the President - Flyer	1998
12	33	Construction - Sign Revisions	1998
12	34	Convocation - Tabloid	1998
12	35	"Credit by Exam" - Brochure	1998
12	36	Dean of Students - Informational Materials	1998
12	37	Department of Residence - Flyer	1998
12	38	Des Moines Symphony - Creative Brochure	1998
12	39	Development of Student Web Site- Information	1998
12	40	Economics Clock - Face Design	1998
12	41	Economics International Agriculture Business - Argentinean Certificate	1998
12	42	Education Industrial and Technology Recruitment Graduate Student - Brochure	1998
12	43	Education - Teacher Preparation Program Recruitment - Brochure	1998
12	44	Education - Umbrella Land Grant - Brochure	1998
12	45	"Becoming the Best" - Elwood Banner	1998
12	46	Engineering Graduate - Recruitment Brochure	1998
12	47	English Graduate Studies - Brochure	1998
12	48	"Experience Iowa State" - Brochure	1998
12	49	Extension Communication Services - Brochure	1998
12	50	External Affairs - Annual Report Cover	1998
12	51	Fact Book - Booklet	1998
12	52	Fact Book - Cover	1998
12	53	Fax Cover - Redesign	1998
12	54	Financial Aid - Bookmark	1998
12	55	Full Time Masters of Business Advertisements ministratation - Flier	1998

(1 of 2)

Box	Folder	Title	Dates
12	56	Full Time Masters of Business Advertisements ministration - Flier (2 of 2)	1998
12	57	Geology Field 12 Station - Poster	1998
12	58	Graduate Admissions - Booklet	1998
12	59	Graduate College - Bookmark	1998
12	60	Graduate College NAGAP - Directory	1998
12	61	Green County Extension - Signage	1998
12	62	Greenlee Promotion - Logo	1998
12	63	Help Answer Center - Brochure	1998
12	64	Help Center - Brochure	1998
12	65	Help Wanted - Bookmark and Brochure	1998
12	66	Hixson - Brochure Revised	1998
12	67	President Jischke - Holiday Card	1998
12	68	Information for International Student - Booklets	1998
12	69	International Students Undergraduate and Graduate - Information	1998
12	70	Intensive English and Orientation - Brochure Revised	1998
13	1	Intensive English and Orientation - Program	1998
13	2	Intensive English and Orientation - Program, Spanish Edition	1998
13	3	Athletics Introduction - Brochure	1998
13	4	Inventor's - Invitation	1998
13	5	Inventor's Program - Brochure	1998
13	6	Iowa Daily - Masthead	1998
13	7	Iowa State Investor's - Dinner Invitation	1998
13	8	Iowa State University Card and Question and Answer - Poster Revisions	1998
13	9	Iowa State University - President's Seal Materials	1998
13	10	Iowa State University Research Foundation - Trademark Management Activity Information	1998
13	11	Iowa State Web Site - Home Page Design Campus Maps	1998
13	12	"It's a Fact" - Booklet	1998

Box	Folder	Title	Dates
13	13	International Institute of Theoretical and Applied Physics - Materials	1998
13	14	Knoll - Stationary	1998
13	15	Learning Committees Design - Brochure	1998
13	16	Liberal Arts Intensive English Orientation Program - Promotional Video	1998
13	17	Liberal Arts Summer Music Camps - Brochure	1998
13	18	Des Moines Right Council - Logo	1998
13	19	Master Gardner - Brochure	1998
13	20	Minority Student Affair - Brochure	1998
13	21	Conference Room Display - Mounted Projects	1998
13	22	Tagline Standards - Name Plate	1998
13	23	Mark Murphy - Name Plates	1998
13	24	National Merit Semifinalists - Program	1998
13	25	National "Order Of the Arrow" - Banners	1998
13	26	National "Order of the Arrow" Conference Participant - Guide, Map and Staff Schedule	1998
13	27	New Faculty -Advertisements	1998
13	28	Iowa Pork Industry Center - New Iowa State University Color Palette -	1998
13	29	News Service - Media Guide	1998
13	30	Non Degree Student Admission - Application	1998
13	31	Off Campus Saturday and Evening Classes - Brochure	1998
13	32	Official Color Palette - Information	1998
13	33	Orientation Information - Booklet	1998
13	34	Orientation - Materials (1 of 2)	1998
13	35	Orientation - Materials (2 of 2)	1998
13	36	Pantone Swatch - Materials	1998
13	37	Parents Newsletter - Materials	1998
13	38	Photo Service - Brochure	1998
13	39	"Points of Pride" Art - Brochure	1998

Box	Folder	Title	Dates
13	40	"Points of Pride" - Brochure	1998
13	41	Polk/ Carver Exhibit - Invitations	1998
13	42	Research & Development Winners and Inventors - Presidential Mailings	1998
13	43	Presidential Leadership Class - Materials	1998
13	44	"Quest to Become the Best " - Brochure	1998
13	45	Regents Staff Excellence - Booklet	1998
13	46	Research Park - Newsletter Revisions	1998
13	47	Saturday Master's of Business Advertisements ministration -Informational Forum Advertisements	1998
13	48	Schedule Classes Off Campus And Evening - Course Book and Cover	1998
13	49	Scholars and Leaders - Certificates	1998
13	50	Science and Technology - Booklet	1998
13	51	Science Fair Exhibitor - Guide and Program	1998
13	52	Spring Convocation - Program(1 of 2)	1998
13	53	Spring Convocation - Program (2 of 2)	1998
13	54	Spring Convocation - Certificates	1998
13	55	Spring Honorary Degree - Certificates	1998
14	1	State Fair George Washington Carver - Display	1998
14	2	Strategic Planning - Cover and Insert	1998
14	3	Student Answer Center - Bookmark and Poster	1998
14	4	Student Counseling Intern Completion - Certificates	1998
14	5	Student Employees of the Year - Certificate	1998
14	6	Student Guide - Brochure	1998
14	7	Summer Music - Poster Revised	1998
14	8	Sun Room - Nameplate	1998
14	9	Telecommunications - Brochures	1998
14	10	Telephone Directory - Directory	1998
14	11	Textiles and Clothing - Post Card	1998
14	12	"The Guide" Iowa State Art - Brochure	1998

Box	Folder	Title	Dates
14	13	Transfer Student Guide - Brochure	1998
14	14	U. S. Latino Studies Business Board - Materials	1998
14	15	U. S. West - Map	1998
14	16	University Admissions - Application	1998
14	17	University Billing Statement - Guide	1998
14	18	University Bookstore - Catalog	1998
14	19	University Extension Signage - Outreach Signage	1998
14	20	Vice President Business and Finance - Campus Directory Map	1998
14	21	Vice President Student Affairs - Brochures	1998
14	22	Vice President Student Affairs - Folders for Prospective Students	1998
14	23	Vice President Student Affairs Introduction - Brochures (1 of 2)	1998
14	24	Vice President Student Affairs Introduction - Brochures (2 of 2)	1998
14	25	Visitor Information Booth - Map Reprinted and Revised	1998
14	26	Welcome Center - Durations	1998
14	27	Wellness Program - Brochure	1998
14	28	WOI Logo to National Public Radio - Website Materials	1998
14	29	World Bank - Certificates	1998
14	30	Access Plus Identity - Information	1999
14	31	ACT and SAT (Scholastic Aptitude Test) - Applications	1999
14	32	Admissions - Hawk Billboard	1999
14	33	Agronomic Science Projects - Information	1999
14	34	Airport Durations and Airport Map Des Moines to Iowa State - Information	1999
14	35	Alcohol Free Tailgate -Advertisements	1999
14	36	Atanasoff-Berry Computer Replica - Labels	1999
14	37	Ben Harper Greater Metro -Advertisements	1999
14	38	Bioinformatics - Brochure	1999

Box	Folder	Title	Dates
14	39	Board of Regents - Office Seal	1999
14	40	Business Majors - Brochures	1999
14	41	Carver Exhibit - Photo Scan	1999
14	42	Cass -Advertisements	1999
14	43	Center for Teaching Excellence - Brochure	1999
14	44	Center for Teaching Excellence - Newsletter and Table Display	1999
14	45	Center for Technology and Learning - Brochure	1999
14	46	Central Marketing - Meetings	1999
14	47	Central Marketing - Proposals	1999
14	48	College of Business Undergraduate Recruitment - Brochure	1999
14	49	College of Family and Consumer Sciences Minority - Brochure	1999
14	50	Combined Off Campus Saturday and Evening - Schedule of Classes Booklet	1999
14	51	Communications Dos and Don'ts - Worksheets	1999
14	52	"Concert on the Green" - Insert	1999
14	53	Continuing Education -Advertisements Template	1999
14	54	Department of Animal Ecology - Brochure	1999
14	55	Department of Educational Leadership And Policy Studies - Program	1999
14	56	Department of Psychology Graduate Admission - Brochure	1999
14	57	Destination ISU" - Brochure	1999
14	58	Digital Campus Map	1999
14	59	Diversity Employment Outreach - Brochure	1999
14	60	Employment Opportunities - Business Card	1999
14	61	Engineering - Illustration	1999
14	62	External Affairs - Annual Report Cover	1999
14	63	Family Consumer Science - Brochure Reprint	1999
14	64	Family Motor Coach Association - Banners	1999

Box	Folder	Title	Dates
14	65	"Festival of Lights" - Banner	1999
15	1	Financial Aid Award Letter - Wrap Around	1999
15	2	Forestry - Recruiting Display	1999
15	3	Genetics -Advertisements	1999
15	4	George Washington Carver Spring Events - Brochure	1999
15	5	Graduate Admissions - Booklet	1999
15	6	Graduate Minority Admissions - Booklet	1999
15	7	Graduate Minority Assistance Program - Brochure	1999
15	8	Graduate Studies Information Science - Poster (Informatics)	1999
15	9	Graphic Standards Seminar Color Copies - Information	1999
15	10	Hawkeye T-shirt Design - Materials	1999
15	11	Health and Human Performance Graduate - Brochure	1999
15	12	History of Technology - Poster and Brochure	1999
15	13	Hixson - Brochure and Application	1999
15	14	Hixson - Mailing and 2 Pocket Folder	1999
15	15	Hixson Scholarship - Certificate Design	1999
15	16	Iowa State Homepage - Revisions	1999
15	17	Honors - Brochure	1999
15	18	Honors - Postcard	1999
15	19	Horticulture - Brochure	1999
15	20	Horticulture Graduate Studies - Packet	1999
15	21	Hotel Restaurant and Institution Management - Brochure and Postcard	1999
15	22	Industrial Education and Technology - Poster	1999
15	23	Industrial Education and Technology Undergraduate Recruiting - Brochure	1999
15	24	Campus Map - Information	1999
15	25	Information Technology Curriculum - Brochure	1999
15	26	Inside Iowa State -Advertisements	1999
15	27	Intern -Certificates	1999

Box	Folder	Title	Dates
15	28	International Institute of Theoretical and Applied Physics - Brochure	1999
15	29	International Student Guide -Ad	1999
15	30	International Undergraduate and Graduate - Books Revised (1 of 2)	1999
15	31	International Undergraduate and Graduate -Books Revised (2 of 2)	1999
15	32	Introduction to Liberal Arts and Science - Brochure Revision	1999
15	33	Inventors Dinner - Invitation and Program	1999
15	34	Iowa Beef Center - Brochure	1999
15	35	Iowa Chemistry Education Alliance - Brochure	1999
15	36	Iowa State Employee Shirt - Nameplates	1999
15	37	Iowa State Center - Map	1999
15	38	Iowa State Seal To Dr. Mi - Seal	1999
15	39	Iowa Stater Spring - Tabloid	1999
15	40	"It's a Fact" - Booklet	1999
15	41	Learning Communities - Brochure	1999
15	42	Learning Community - Brochure Inserts	1999
15	43	Leopold Center - Brochure	1999
15	44	Los Angeles Times -Advertisements for Iowa State	1999
15	45	Communication - Marketing Proposals	1999
15	46	Marketing - Master Maps	1999
15	47	Master of Business Advertisements ministration Evening - Advertisements	1999
15	48	Master of Business Administration Business - Directory Advertisements	1999
15	49	Master of Business Advertisements ministration Combined Part-time -Brochure	1999
15	50	Master of Business Advertisements ministration Forum - Advertisements	1999
16	1	Master of Business Advertisements ministration - Mailer	1999

Box	Folder	Title	Dates
16	2	Master of Business Advertisements ministration Mason City -Advertisements	1999
16	3	Master of Public Administration -Advertisements	1999
16	4	Mattie Hill Memorial Scholarship - Brochure	1999
16	5	Media Plan Student Recruitment -Advertisements	1999
16	6	Memorial Union - Maps	1999
16	7	Memorial Union - Seal	1999
16	8	Minority Master of Business -Advertisements	1999
16	9	Minority Student "Images " Retention Program - Brochure	1999
16	10	Movie Theater Slides - Brochure	1999
16	11	Nature - Brochure	1999
16	12	New Student Days - Brochure	1999
16	13	New Students Days - Handbook	1999
16	14	News Service - News Release Letter Head Redesign	1999
16	15	Orientation - Welcome Video	1999
16	16	"Outreach 97" - Brochure	1999
16	17	Peterson's -Advertisements	1999
16	18	Plant Science Institute Biotechnology Science - Advertisements	1999
16	19	Plant Science Institute Iowa State Daily -Advertisements	1999
16	20	Plant Science Institute Program of the Day - Brochure	1999
16	21	Plant Science Institute - Staff Directory (includes 8 color slides)	1999
16	22	Plant Sciences Institute - Portfolio	1999
16	23	President Jischke - Holiday Card	1999
16	24	President's Leadership Class - Certificate	1999
16	25	Pre-Veterinary - Brochure	1999
16	26	State Fair Exhibit - Insert Card for Punch Display	1999
16	27	Reiman Gardens - Brochure	1999
16	28	Reiman Gardens - Logo to Disk	1999
16	29	Scholars and Leaders Invitation - Certificates	1999

Box	Folder	Title	Dates
16	30	Scholars and Leaders Spring Convocation - Program (1 of 2)	1999
16	31	Scholars and Leaders Spring Convocation - Program (2 of 2)	1999
16	32	Science Bioinformatics and Computational Biology - Advertisements	1999
16	33	Science and Technology Fair - Cover	1999
16	34	Science Fair - Materials	1999
16	35	Iowa State - Secondary Letterhead	1999
16	36	Southwest Iowa Welcome Center - Lighted Display	1999
16	37	Spring Convocation (S & L) - Program (1 of 2)	1999
16	38	Spring Convocation (S & L) - Program (2 of 2)	1999
16	39	Spring Convocation - Award Certificates	1999
16	40	Spring Convocation - Certificate	1999
16	41	State Fair Atanasoff-Berry Computer - Brochure	1999
16	42	State Fair Technology - Posters	1999
16	43	State Fair Volunteer - Thank You Card	1999
16	44	Statistics Department - Brochure	1999
16	45	Strategic Plan - Cover	1999
16	46	Strategic Plan - Reprint/ Revision	1999
16	47	Strategic Planning - Progress Notebook	1999
16	48	Student Affairs Financial Management - Brochure	1999
16	49	Student Answer Center - Flyer	1999
16	50	Student Answer Center - Insert	1999
16	51	Student Scholars and Leaders Ceremony - Booklet	1999
16	52	Summer School Off Campus -Advertisements	1999
16	53	Summer Session - Brochure	1999
16	54	Technology Display - Brochure	1999
16	55	Technology - Exhibit Materials	1999
17	1	Technology Fair Promotion - Display Materials	1999

Box	Folder	Title	Dates
17	2	Technology - Flyer	1999
17	3	Technology Theme - Brochure	1999
17	4	Technology Transfer - Annual Report Cover	1999
17	5	Telephone Directory - Cover	1999
17	6	Textile Art Color Outputs - Information	1999
17	7	"This is Iowa State" - Brochure	1999
17	8	"Marked for Greatness " - Trademark Revision	1999
17	9	Transfer Student Guide - Insert Revisions	1999
17	10	Transfer Times -Advertisements	1999
17	11	U. S. Latino Studies - Brochure	1999
17	12	Undergraduate Admissions - Application	1999
17	13	Universality Museums 25 th Year Anniversary Icon - Materials	1999
17	14	University Billing - Brochure	1999
17	15	University Bookstore - Map	1999
17	16	University Extension - Signage	1999
17	17	University Museums - Catalog	1999
17	18	University Museums - Inserts Template	1999
17	19	University Museums - Press Kit and Pocket Folder	1999
17	20	Veterinary Diagnostic and Production - Materials	1999
17	21	Veterinary Medicine Microbiology Preventive Medicine - Brochure	1999
17	22	Washington Post Admissions -Advertisements	1999
17	23	University Policies Web Pages - Information	1999
17	24	Women in Science and Engineering - Map	1999
17	25	Women's Center - Brochure	1999
22	70	Geoffrey Installation -Advertisements for Tribune	200
17	26	2000 Presidential Caucus - Informational Packet	2000
17	27	4- H Conference Student Recruitment Plan - Materials	2000
17	28	Additional Master of Business Advertisements ministration Forum -Advertisements	2000

Box	Folder	Title	Dates
17	29	Admissions - National Conference Advertisements	2000
17	30	Admissions - Book Covers	2000
17	31	Admissions College Conference - Applications	2000
17	32	Admissions Counselor - Postcards	2000
17	33	Admissions Education International -Advertisements	2000
17	34	Admissions Hawaii College Fair Peanut -Advertisements	2000
17	35	Admissions - Post-it Cube	2000
17	36	Admissions Undergraduate - Application	2000
17	37	African American Studies - Brochure	2000
17	38	Agriculture - Marketing Proposals	2000
17	39	Air Force ROTC (Reserve Officers Training Corps) - Recruiting Brochure	2000
17	40	Airport - Back lit Display	2000
17	41	Des Moines Convention Visitor' Bureau - Airport Map	2000
17	42	Annual Report - Cover	2000
17	43	Athletic Director Farewell -Advertisements	2000
17	44	Fair Booth - Athletic Logo	2000
17	45	Award Letter - Wrap Around	2000
17	46	"Becoming The Best Electronically" - Brochure	2000
17	47	Bedford Community Visit -Advertisements	2000
17	48	Big 12 Championship - Banners	2000
17	49	Biotechnology - Monopoly Cards	2000
17	50	Campus Directory -Materials	2000
17	51	Campus Visit and Campus Map - Materials	2000
17	52	Campus Visit - Planner Revision	2000
17	53	Career Services - Brochure	2000
17	54	Carver and Carver Co-lab - Certificates	2000
17	55	Central Marketing - Project Proposals	2000
17	56	Central Marketing - Projects Summary	2000
17	57	Central Marketing - Project Proposals	2000

Box	Folder	Title	Dates
17	58	Chemical Engineering for Peterson's Guide - Materials	2000
17	59	Chemistry Graduate Admissions - Brochure	2000
17	60	Chemistry - Marketing Proposals	2000
17	61	City of Ames - Census Report	2000
17	62	Co-lab - Photos to cd	2000
17	63	College of Business Majors - Brochures	2000
17	64	College of Family and Consumer Sciences - Images for Display	2000
17	65	Spring Combined Catalog - Covers	2000
17	66	Advancing Technology - Commencement Program	2000
17	67	Communications Building Dedication - Invitation	2000
17	68	Convocation Student Leader - Booklet (1 of 2)	2000
17	69	Convocation Student Leader - Booklet (2 of 2)	2000
17	70	Convocation - Tabloid Materials	2000
17	71	Spring 2000 Schedule of Classes - Cover	2000
17	72	Social Sciences Pre Med, Humanities - Curriculum Brochures	2000
17	73	Department of Human Development and Family Studies - Brochure	2000
17	74	Des Moines Community Visit -Advertisements	2000
17	75	"Destination Imagination" - Brochure	2000
18	1	Director Des Moines Higher Education Center - Advertisements	2000
18	2	Dubuque Community Visit -Advertisements	2000
18	3	Economic Certificate International Agribusiness - Brochure	2000
18	4	Education - Annual Report	2000
18	5	Education - Marketing Proposals	2000
18	6	Engineering Destination Day - Invitation	2000
18	7	Engineering - Marketing Proposals	2000
18	8	Engineering Scholars Day - Invitation and Postcard	2000
18	9	Environment Curriculum - Brochure Revision	2000

Box	Folder	Title	Dates
18	10	"Explore Your Options" - Brochure	2000
18	11	Extended and Continuing Education - Brochure	2000
18	12	Extension Mission Statement/ Values Project - Materials	2000
18	13	Fact Book - Booklet	2000
18	14	Family Consumer Science - Annual Report (1 of 2)	2000
18	15	Family Consumer Science - Annual Report (2 of 2)	2000
18	16	Family Consumer Science - Marketing Proposals	2000
18	17	Family Consumer Science - Montage Poster	2000
18	18	Family Consumer Science National Demand for Teachers - Brochure	2000
18	19	Family Consumer Science - Record Sheet	2000
18	20	Family Consumer Science "Ring of Life" - Unified look Brochure	2000
18	21	Family Consumer Science - Theme Buttons	2000
18	22	Family Consumer Science - Handbook and Pocket Folder	2000
18	23	"Festival of Lights" - Brochure Revisions	2000
18	24	Foreign Language and Literatures Curriculum - Brochure Revision	2000
18	25	Governor's "Added Value" Exhibit - Materials	2000
18	26	Graduate Admissions Viewbook - Revised	2000
18	27	Graduate College - Web Design	2000
18	28	Greenlee Images of Iowa State University - Materials	2000
18	29	Greenlee School - Graduate Brochure	2000
18	30	Greenlee School Graduate - Poster	2000
18	31	Greenlee School of Journalism - Brochure	2000
18	32	Group Visit - Brochure	2000
18	33	High School Band -Advertisements	2000
18	34	Atanasoff Honorary Degree - Brochure	2000
18	35	Honorary Degree Fall - Materials	2000
18	36	Industrial Education and Technology - Brochure	2000
18	37	Information Technology Graduate - Brochure	2000

Box	Folder	Title	Dates
18	38	Institute for Information Science - Brochure	2000
18	39	Intensive English Orientation Program - Brochure	2000
18	40	Introduction - Brochure Changes	2000
18	41	Iowa Games - Elwood Banners	2000
18	42	Iowa Science and Technology Fair - Materials	2000
18	43	Iowa State Card - Materials Revised	2000
18	43	Iowa State Center - Directory Signage	2000
18	44	Iowa State Center Focus Groups - Information	2000
18	45	Iowa State Center Iowa Meetings - Planner Advertisements and Directory Advertisements	2000
18	46	Iowa State Center - Primary Marketing Brochure	2000
18	47	Iowa State Center Visions -Advertisements Visual Images and Publication Design	2000
18	48	Iowa State "Day at State Fair" - Signage	2000
18	49	Iowa State Directory - Website Advertisements	2000
18	50	Iowa State Fair - Give Away Posters	2000
18	51	Iowa State Science and Technology Fair - Brochure	2000
18	52	Iowa State University in Des Moines Art - Brochure	2000
18	53	Iowa State University Seal to American Accredited Universities - Directory	2000
18	54	Iowa State - Website Revised	2000
18	55	Iowa Stater - Tabloid	2000
18	56	"It's a Fact" - Brochure Revisions	2000
18	57	Learning Communities - Inserts Revised	2000
18	58	Public Area Design Learning Connections - Materials	2000
18	59	Liberal Arts And Sciences - Marketing Proposals	2000
18	60	Life Science -Advertisements Science Magazine	2000
19	1	Marketing - Map	2000
19	2	Master of Business Advertisements ministration - Spring Advertisements	2000
19	3	Minority Recruitment - Brochure	2000

Box	Folder	Title	Dates
19	4	Multicultural Vision Program - Brochure	2000
19	5	Multicultural Vision Program for Minority Banquet - Advertisements	2000
19	6	Music Summer Camp - Poster	2000
19	7	Music Recruitment - Brochures	2000
19	8	Kragie Newell - Nameplate and Nameplate to Iowa State Fair	2000
19	9	New Student Days - Publication	2000
19	10	Off Campus and Saturday Class - Bulletin Cover	2000
19	11	Orientation - Materials	2000
19	12	Orientation New Student Days - Welcome Video	2000
19	13	"Outcomes" - Brochures	2000
19	14	Parking - Brochure	2000
19	15	Physics and Astronomy - General Brochure	2000
19	16	Physics and Astronomy Graduate Program - Brochure	2000
19	17	Physics - Inserts Template	2000
19	18	Physics - Undergraduate Posters	2000
19	19	Plant Science - Advertisements for Science Magazine	2000
19	20	Plant Science - Fellowship Flyer	2000
19	21	Plant Science Institute - Biosynthesis of Glucose Polysaccharides - Brochure	2000
19	22	Plant Science Institute - 2 pocket Info folder	2000
19	23	Plant Science Institute Baker Center for Plant Breeding - Brochure	2000
19	24	Plant Science Institute - Folders and Invitations	2000
19	25	Plant Science Institute - Newsletter	2000
19	26	Plant Science Institute - Report 2000	2000
19	27	Plant Science Institute - Web Page	2000
19	28	Plant Science Institute - Web Page Redesign	2000
19	29	Power Plant - Brochure	2000
19	30	President's Farewell - Materials	2000

Box	Folder	Title	Dates
19	31	President's Farewell - Invitation	2000
19	32	President - Holiday Card	2000
19	33	President's Leadership Class - Directory	2000
19	34	Press Citizen -Advertisements	2000
19	35	Press Citizen -Advertisements Revision	2000
19	36	Provost/ Vice President - Marketing Proposal	2000
19	37	SAT(Scholastic Aptitude Test) - Application	2000
19	38	Puerto Rico -Advertisements for Yearbook	2000
19	39	Research Institute for Studies in Education (RISE) Gatefold - Brochure and Insert Card	2000
19	40	Reserve Officer's Training Corps (ROTC) - Disk to Iowa State	2000
19	41	SAT (Scholastic Aptitude Test) - Application Revision	2000
19	42	Scholars and Leaders - Certificate	2000
19	43	Scholars Day - Invitation and Inserts	2000
19	44	Science Fair - Buttons	2000
19	45	Science Fair - Materials	2000
19	46	Seal to Iowa State University Printing - Information	2000
19	47	"Share Your Stories" - Handout	2000
19	48	Sioux Falls Peanut -Advertisements	2000
19	49	Sourcebook Files to Iowa State - Information	2000
19	50	Southern Iowa Gateway Center - Backlit Sign	2000
19	51	Standardized Maps	2000
19	52	State Fair -Advertisements	2000
19	53	State Fair - Thank You Banner	2000
19	54	State Fair T-shirt - Information	2000
19	55	Strategic Plan - Annual Progress Report	2000
19	56	Strategic Plan - Brochure	2000
19	57	Strengthening Families - Poster	2000
19	58	Strengthening Families - Display and Banners (1 3x5 color photograph)	2000

Box	Folder	Title	Dates
19	59	Student Counseling - Certificates	2000
19	60	Student Transfer - Guide Insert Revisions	2000
19	61	Summer Honorary Degree - Certificates	2000
19	62	Summer School - Program	2000
19	63	Technology Transfer Cover and Technology View - Advertisements	2000
19	64	Spring Semester Technology Theme - Brochure	2000
19	65	Telephone Directory - Cover	2000
20	1	"The Guide" -Advertisements	2000
20	2	Theme 2000 - Designs	2000
20	3	Theme Fall Semester - Brochure	2000
20	4	Theme Spring Semester - Brochure	2000
20	5	Theme Line Year 2000 - Materials	2000
20	6	Transfer Student - Guidebook	2000
20	7	Transport for Transfer Support Group - Materials	2000
20	8	United Church of Christ - Map	2000
20	9	University Conference Services Iowa State Facilities - Video	2000
20	10	University Museums 25 th Anniversary - Invitation	2000
20	11	University Museums - Banners	2000
20	12	University Studios - Brochures	2000
20	13	VEISHEA - Information Materials	2000
20	14	Veterinary Medicine - Graduate Program	2000
20	15	Vice President External Affairs - Marketing Proposal	2000
20	16	Vice President for Student Affairs - Marketing Proposal	2000
20	17	Vice President of Business and Finance - Marketing Proposals	2000
20	18	Vice President of Student Affairs - Brochure	2000
20	19	Visitor Information - Booth Map	2000
20	20	World Bank - Certificates	2000

Box	Folder	Title	Dates
20	21	Administrative Data Processing Center - Marketing Proposals	2001
20	22	Admissions - ACT and SAT Applications	2001
20	23	Admissions Educational Talent Show Program - Brochures	2001
20	24	Admissions - Notepad	2001
20	25	Admissions Visitor - Hang Tag	2001
20	26	Agriculture History and Rural Studies - Brochure	2001
20	27	Applied Physics and Bachelor of Science - Marketing Brochure	2001
20	28	WELS - Banners	2001
20	29	Berkley Universe Font Research - Guidelines	2001
20	30	Bowl - Banners	2001
20	31	Campanile - Brochure	2001
20	32	Campus Visit - Planner Revised	2001
20	33	Cass -Advertisements	2001
20	34	Cedar Rapids Community Visit -Advertisements	2001
20	35	College Bound - Brochure	2001
20	36	Congratulations Bowl Game -Advertisements in Ames Tribune	2001
20	37	Continuing Education Cropped Communication Corporation - Brochure	2001
20	38	Convocation - Tabloid	2001
20	39	County Map	2001
20	40	Curriculum - Brochures	2001
20	41	Math and Computer, Preventive Medicine and Engineering - Curriculum Brochures	2001
20	42	Education 2001 - Annual Report	2001
20	43	Education - Fact Sheet	2001
20	44	Extension Extended and Continuing Education - Quarterly Newsletter	2001
20	45	External Affairs - Annual Report Cover	2001

Box	Folder	Title	Dates
20	46	Facilitating Lifelong Learning - Brochure	2001
20	47	Fact Book - Booklet	2001
20	48	Family Consumer Science College - Brochure	2001
20	49	Family Consumer Science - Templates	2001
20	50	Freshman Student Housing - Brochure	2001
20	51	Graduate College -View Book	2001
20	52	Graduate Program - Brochure	2001
20	53	Health Center - Brochures	2001
20	54	Hispanic Master of Business Advertisements ministration -Magazine Advertisements	2001
20	55	Hixson - Certificates	2001
20	56	Spring Honorary Degree - Certificates	2001
20	57	"Image Workshop" - Handouts	2001
20	58	International - Brochures	2001
20	59	International Graduate - Booklet	2001
20	60	International Student - Bookmark	2001
21	1	International Undergraduate - Booklet Revisions	2001
21	2	Introductory Design - Brochure	2001
21	3	Iowa State Center - Primary Marketing Proposals	2001
21	4	Iowa State Fair Booth - Materials	2001
21	5	Iowa State Traditions - Brochure	2001
21	6	Iowa State University Cards - Student Designs	2001
21	7	Iowa State University Cemetery - Brochure Cover	2001
21	8	Iowa State University Cyclone - Logos	2001
21	9	Lambda Chi - Banners	2001
21	10	Learning Communities - Brochures Inserts Revised	2001
21	11	Learning Communities Outstanding Innovations - Certificate	2001
21	12	Learning Community Peer Mentors - Certificates	2001
21	13	Learning Connections - Banners (4 3x5 color photographs)	2001

Box	Folder	Title	Dates
21	14	Learning Connections Ribbon Cutting Open House - Invitations	2001
21	15	Learning Connections Signage - Information (3 3x5 color photographs)	2001
21	16	Learning Connections Type Treatment - Informational Materials	2001
21	17	Liberal Arts Science - Brochure Revised	2001
21	18	Library - Brochure and Fact Sheet	2001
21	19	Licensing Program - Guidelines	2001
21	20	Marketing - Map Revised	2001
21	21	Memorial Union - Campus Map	2001
21	22	Mukerjea Farewell - Materials	2001
21	23	Murray's Farewell - Invitation	2001
21	24	Music Scholarship - Poster	2001
21	25	Bowl Commercial - Nameplate	2001
21	26	New Student Days - Informational Materials	2001
21	27	Orientation Materials - Magnet	2001
21	28	Oskaloosa Community Visit -Advertisements	2001
21	29	Plant Science - Cover Sheet	2001
21	30	Plant Science Institute - Brochure	2001
21	31	Plant Science Institute Colloquium - Invitation	2001
21	32	Plant Science Institute - March Newsletter	2001
21	33	Plant Science Institute - Pocket Folder Revisions	2001
21	34	Plant Science Institute Review - Materials	2001
21	35	Plant Science Institute Symposium -Advertisements /Flyers	2001
21	36	Plant Science - Newsletter	2001
21	37	Plant Science T-shirt Design - Materials	2001
21	38	Bowl Design - Postal Meter Slug	2001
21	39	President - Stationary	2001
21	40	President - Spring Mailing	2001

Box	Folder	Title	Dates
21	41	Public Safety "Safety and You" - Brochure	2001
21	42	Recreation Services - Brochures Revised	2001
21	43	Reiman Gardens - Brochure	2001
21	44	Research Experiment in Physics and Astronomy - Brochure	2001
21	45	"Ring of Fire" - Invitation	2001
21	46	Sac Community Visit -Advertisements	2001
21	47	Scholars Leaders Spring Convocation - Materials (1 of 4)	2001
21	48	Scholars Leaders Spring Convocation - Materials(2 of 4)	2001
21	49	Scholars Leaders Spring Convocation - Program (3 of 4)	2001
21	50	Scholars Leaders Spring Convocation - Program (4 of 4)	2001
21	51	Science Fair - Program	2001
21	52	Scholars and Leaders - Seal and Nameplate	2001
21	53	Shapiro Award - Revision	2001
21	54	Sociology Image Campaign - Brochure	2001
21	55	Summer Music Camp - Poster	2001
22	1	Summer Session - Flyer	2001
22	2	Technology Curriculum - Revision	2001
22	3	Theme Illustration - Informational Materials	2001
22	4	Themeline 2001-2002 Type Treatments - Informational Materials	2001
22	5	Transfer Student Guide "Next Step" - Insert	2001
22	6	Undergraduate Admission and Scholarship - Application Revised	2001
22	7	Undergraduate and Graduate - Bulletin Cover	2001
22	8	University Conference Services -Advertising	2001
22	9	University Museums Cornhusker Washington D. C. - Information	2001
22	10	University Museums Megaplanet - Banner	2001
22	11	University Plane - Signage	2001
22	12	Upward Bound - Program Insert	2001

Box	Folder	Title	Dates
22	13	VEISHEA - Informational Materials	2001
22	14	Washington D. C. Government Relations Office - Informational Materials (4 3x5 color photographs)	2001
22	15	Winnebago County Community Visit -Advertisements	2001
22	16	WOI - Logo Revised	2001
22	17	Agriculture - Curriculum Brochure	2002
22	18	Agriculture - Marketing Proposals	2002
22	19	Ames Tribune -Advertisements	2002
22	20	Ames/ Des Moines Area - Map Revisions	2002
22	21	Apparel Merchandising - Brochure Revisions	2002
22	22	Admissions - Application Revision	2002
22	23	Astronomy - Calendar	2002
22	24	Becoming the Best Technology in Teacher Education at Iowa State - Brochure	2002
22	25	Best of Extension - Brochure	2002
22	26	Bioinformatics Computational Biology - Flyer and Advertisements	2002
22	27	Campus - Map Coordination	2002
22	28	Campus Visit - Folder Revised	2002
22	29	Campus Visit Parking - Instructions Map Revised	2002
22	30	Campus Visit Planner - Brochure Revised	2002
22	31	Carrie Chapman Catt - Promo Brochure	2002
22	32	Carver Exhibit - Lost Photo	2002
22	33	Center for Excellence in Science and Math Education - Poster	2002
22	34	Central Marketing - Guidelines	2002
22	35	Central Marketing - Meeting Estimates	2002
22	36	Central Marketing - Proposals Returned (1 of 2)	2002
22	37	Central Marketing - Proposals Returned (2 of 2)	2002
22	38	Challenging Students VEISHEA - Award Certificates	2002
22	39	Coke Machine Fronts - Information	2002

Box	Folder	Title	Dates
22	40	Conference Project - Advertisements Template	2002
22	41	Crawford County Extension - Signage	2002
22	42	Curriculum - Brochure Biological Sciences	2002
22	43	Curriculum - Brochure Undecided	2002
22	44	Department of Public Safety - Map Revised	2002
22	45	Des Moines Airport Duratrans - Materials	2002
22	46	Des Moines Register College Guide - Materials	2002
22	47	Destination Iowa State - Brochure	2002
22	48	Destination ISU - Marketing Proposal	2002
22	49	Education - External Annual report	2002
22	50	Education - Graduate Poster	2002
22	51	Education Long Range Strategic Plan - Brochure	2002
22	52	Education - Marketing Proposals	2002
22	53	International Educational Opportunities - Brochure	2002
22	54	Engineering Mother/Daughter Camp and Workshop - Brochure	2002
22	55	Experiencing a Broad View of Agriculture - CD Cover	2002
22	56	Extension - Marketing Proposals	2002
22	57	Faces Advertisements for Communicator -Advertisements	2002
22	58	Fact Book - Booklet	2002
22	59	Family and Consumer Science - Marketing Proposals	2002
22	60	Family Consumer Science - Annual Report	2002
22	61	Family Consumer Science - Informational Material	2002
22	62	Festival of Lights Promotion - Brochure	2002
22	63	"About Your Award Letter" - Financial Aid Brochure	2002
22	64	Food Science and Human Nutrition - Poster	2002
22	65	Food Service and Human Nutrition - Brochure	2002
22	66	Freshman Introduction - Marketing Proposal	2002
22	67	Geoffrey Community Visits - Brochures	2002
22	68	Geoffrey Inauguration - Materials (1of 2)	2002

Box	Folder	Title	Dates
22	69	Geoffrey Inauguration - Materials (2 of 2)	2002
22	71	Geoffrey Installation -Advertisements dress	2002
22	72	Geoffrey Installation -Advertisements Daily, Inside Iowa State and Ames Tribune	2002
22	73	Geoffrey Installation - Banners	2002
22	74	Geoffrey Installation Campus Party -ISU Daily Advertisements	2002
22	75	Geoffrey Installation - Program	2002
23	1	Graduate College Preparing Future Faculty - Brochure	2002
23	2	Graduate Fellowship Science -Advertisements	2002
23	3	Graduate Minority Recruitment - Brochure	2002
23	4	Graduate Opportunities in Life Science -Advertisements	2002
23	5	Graduate School - Marketing Proposal	2002
23	6	Guest Parking Signs - Information	2002
23	7	Guinness World Records - Award Letter	2002
23	8	Alumni Hall - Hanging Banner	2002
23	9	Harlan - Newspaper Advertisements	2002
23	10	Hixson - Brochure Revision	2002
23	11	Honorary Degree - Certificate	2002
23	12	Honoring Iowa State Inventors - Plaque	2002
23	13	Image Workshop - Handouts	2002
23	14	Independence Bowl - Banners	2002
23	15	Independence Bowl - Postal Slug	2002
23	16	Industrial Education and Technology Graduate - Poster and Brochure	2002
23	17	Innovator - Poster and Postcards	2002
23	18	Intensive English and Orientation Program - Brochure	2002
23	19	Intensive English Orientation - Brochure Insert	2002
23	20	Intensive English Orientation Program - Web Page	2002
23	21	International Nutrition in Peru - Poster	2002
23	22	International Student Introductory - Brochure	2002

Box	Folder	Title	Dates
23	23	Introduction to Liberal Arts - Brochure Revisions	2002
23	24	Inventor's - Program	2002
23	25	Investing in People - Brochure Type Treatment	2002
23	26	Iowa Award - Certificate and Postcard	2002
23	27	Iowa Lakeside Laboratory - General Brochure	2002
23	28	Iowa Pork Industry Center - Image Enhancement	2002
23	29	Iowa State - Surplus Banner	2002
23	30	Iowa Stater - Tabloid	2002
23	31	ISU Library - Images	2002
23	32	Kathy Svec - ISU Name Plate	2002
23	33	ISU Printing - Maps	2002
23	34	ISU/ Ames Central Visitors Bureau - Brochure	2002
23	35	It's a Fact - Booklet	2002
23	36	Learning Communities - Brochure Revisions	2002
23	37	Learning Communities Outstanding Innovations Award - Certificates	2002
23	38	Liberal Arts Sciences - Marketing Proposals	2002
23	39	Library - Marketing Proposals	2002
23	40	Meeting Planners - Guide	2002
23	41	Mid Iowa Band -Advertisements	2002
23	42	Minority Student Recruitment - Postcard	2002
23	43	Alumni Hall President Room Mural Wall Paper - Information	2002
23	44	Music Camp - Brochure	2002
23	45	Music Summer Camp - Materials	2002
23	46	MVP - Brochure Revisions	2002
23	47	NAGAP - Survey	2002
23	48	New Student Days - Brochures Revised	2002
23	49	News Clipping - Mailing	2002
23	50	Next Step Logo to Admissions - Brochure	2002

Box	Folder	Title	Dates
23	52	Orientation - Materials	2002
23	53	Performing Arts - Brochure	2002
23	54	Performing Arts - Folder	2002
23	55	Physical Science Curriculum - Brochure Revisions	2002
23	56	Pig Vet - Elwood Banners	2002
23	57	Plant Science - Banner	2002
23	58	Plant Science - Display Poster	2002
23	59	Plant Science Institute - Annual Report	2002
23	60	Plant Science Institute - April Newsletter	2002
23	61	Plant Science Institute - Brochure	2002
23	62	Plant Science Institute - Image to News Service	2002
23	63	Plant Science Institute - January Newsletter	2002
23	64	Plant Science Institute - July Newsletter	2002
23	65	Plant Science Institute - Legislative Brochure	2002
23	66	Plant Science Institute - Legislative Card Revision	2002
23	67	Plant Science Institute - Newsletter	2002
23	68	Plant Science Institute Symposium - Brochure	2002
23	69	Plant Science - Labels	2002
23	70	Plant Science - Notecard	2002
23	71	Foundation - Podium Sign	2002
23	72	University Marketing - Podium Sign	2002
23	73	President's Concert - Flyer	2002
23	74	President - Holiday Card	2002
23	75	President - Birthday Cards	2002
23	76	Profession to Secondary School Minorities in Iowa - Poster	2002
23	77	Provost's Office - Marketing Proposals	2002
23	78	PSAT - Application	2002
23	79	Public Gardens of Central Iowa - Withdrawn Project	2002

Box	Folder	Title	Dates
23	80	Recruiting Men to Family and Consumer Science Majors - Brochure	2002
23	81	Regents Excellence - Program and Certificates	2002
23	82	Regents Staff Excellence - Certificates	2002
23	83	Regents Staff Excellence - Program	2002
23	84	Reiman Gardens - Map	2002
23	85	Reiman Gardens - Website	2002
24	1	Research Study - Des Moines Register Advertisements	2002
24	2	Residence Hall - Brochure	2002
24	3	Residence Rooms State Fair - Poster	2002
24	4	ROTC - Brochure Revisions	2002
24	5	Scholars and Leaders - Advertisements for ISU Daily	2002
24	6	Scholars and Leaders - Certificates	2002
24	7	Scholars and Leaders - Convocation Program	2002
24	8	Scholars and Leaders - Parent Invitation	2002
24	9	Scholars and Leaders - Photos for Program	2002
24	10	Scholars and Leaders - Program (1 of 2)	2002
24	11	Scholars and Leaders - Program (2 of 2)	2002
24	12	Science Fair - Booklet	2002
24	13	Science Fair - Buttons and Materials	2002
24	14	Science Fair - Certificates	2002
24	15	Science Fair - Brochure Revision	2002
24	16	Science Fair - Sticker	2002
24	17	Sociology Graduate - Recruitment Brochure	2002
24	18	Spring Convocation - Certificates	2002
24	19	Stars and Stripes - Banner	2002
24	20	State Fair - Thank You Banner	2002
24	21	State Fair - Theme Display	2002
24	22	Stationary Paper Stock Change Over - Information	2002
24	23	Student Affairs - Certificate	2002

Box	Folder	Title	Dates
24	24	Student Affairs - Shirt Design	2002
24	25	Student Answer Center - Logo	2002
24	26	Student Counseling - Certificate	2002
24	27	Student Health Center Image Campaign - Materials	2002
24	28	Student Health Center VEISHEA -Advertisements	2002
24	29	Student Health Insurance - Informational Material	2002
24	30	Student Services News for Fall - ISU Daily Advertisements	2002
24	31	Summer School - Booklet	2002
24	32	Tech Transfer - Cover	2002
24	33	Telephone Directory - Cover	2002
24	34	Theme 2001-2002 - Bookmark and Button	2002
24	35	Daily - Theme Advertisements Template	2002
24	36	Athletics - Theme Banner	2002
24	37	Theme - Brochure	2002
24	38	Timeline Art to A&R - Marketing Proposal	2002
24	39	Transfer Student - Guide	2002
24	40	Undergraduate Admissions Requirements - Brochure Revisions	2002
24	41	University Marketing Website Copy Writing - Materials	2002
24	42	University Museums - Graphic Image	2002
24	43	University Research - Brochure	2002
24	44	VEISHEA -Advertisements	2002
24	45	Vet Med - Annual Report	2002
24	46	Vet Med - Marketing Proposals	2002
24	47	Vice President for External Affairs - Marketing Proposals	2002
24	48	Vice President Student Affairs - Marketing Proposals	2002
24	49	Vice Provost for Undergraduate Programs - Marketing Proposal	2002
24	50	Vice Provost Residence - Marketing Proposals	2002
24	51	Welcome Center Duratrans - Materials	2002

Box	Folder	Title	Dates
24	52	Wireless Internet - Identification Graphics	2002
24	53	Women Engineers - Brochures	2002
24	54	World Food Prize - Invitation	2002
23	51	Office of University Marketing - Informational Materials	2005